**Social Media**

We encourage all participating organizations to post about their work during Heroes for Hope. Organizations may choose to use graphics created by Donor Network of Arizona, or you may use photos of the hospital or of your team during registration events.

If you are posting to social media regarding Heroes for Hope, please use #DonateLife or #DoneVida and tag @DonateLifeAZ. We are happy to share your organization’s social media posts.

Below are examples of social media posts for your organizations. Connect with us online!

**Facebook:** <https://www.facebook.com/donatelifeaz/>

**Twitter:** <https://twitter.com/DonateLifeAZ>

**Instagram**: <https://www.instagram.com/donatelifeaz/>

**YouTube:** <https://www.youtube.com/user/donatelifeaz/videos>

**Sample Facebook and Twitter Posts:**

Join [ORGANIZATION] in saving and healing lives during Heroes for Hope, a campaign to register Arizonans as organ and tissue donors. Visit us at [EVENT DETAILS] or online at [PERSONALIZED REGISTRATION LINK] to register in honor of [ORGANIZATION]! #DonateLife #DoneVida

[ORGANIZATION] is participating in the Heroes for Hope Arizona donor registry challenge! Show your support for the nearly 2,000 people in Arizona waiting for their lifesaving transplant. Register as an organ and tissue donor at [PERSONALIZED REGISTRATION LINK]. @DonateLifeAZ

Have you said “yes” to saving and healing lives? Register as an organ and tissue donor at [PERSONALIZED REGISTRATION LINK]! #DonateLife @DonateLifeAZ

Did you know one organ donor can save up to 8 lives? Show your support for Heroes for Hope and [ORGANIZATION], and register as a donor at [PERSONALIZED REGISTRATION LINK]. #DonateLife @DonateLifeAZ

You can save and heal lives! Register as an organ & tissue donor at [PERSONALIZED REGISTRATION LINK]. #DonateLifeAZ @DonateLifeAZ

Are you registered as an organ and tissue donor? Visit [PERSONALIZED REGISTRATION LINK] today to sign up! #DonateLifeAZ