**Sample Email Text**

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Hi!

Have you registered as an organ and tissue donor in Arizona?

**[Insert a couple sentences about your connection to donation. \*optional]**

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Even if you think you have already registered to give the gift of life, please show your support by clicking this link **[INSERT YOUR ORGANIZATION REGISTRATION LINK]** and register or reaffirm today! Join the more than 3.8 million Arizonans who have also made the commitment to save and heal lives by joining the DonateLifeAZ Registry.

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Now's the time to be hope for those waiting!

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My Sincerest Appreciation,

**[YOUR NAME]**

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**OR**

Hi!

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Have you registered as an organ, eye and tissue donor in Arizona? I am participating in Donate Life Arizona’s Heroes for Hope registry challenge, a campaign to register Arizonans as organ and tissue donors in honor of **[ORGANIZATION NAME].**

Even if you have registered, show your support for the cause and me by clicking this link **[INSERT YOUR ORGANIZATION REGISTRATION LINK]** and signing up today! Join the more than 3.8 million Arizonans who have also made the commitment to save and heal lives by joining the registry!

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To help me with this Heroes for Hope challenge, please register by April 30, 2020. Thanks for helping me win the challenge, and better yet, thanks for saving lives!

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Much Appreciation,

**[YOUR NAME]**

**Sample Text Message**

Hi **[NAME]**! Are you a registered organ, eye and tissue donor in Arizona? It’s National Donate Life Month and I’m participating in Donate Life Arizona’s Heroes for Hope registry challenge, a campaign to register Arizonans. Please show your support for donation and **[ORGANIZATION]** and register or reaffirm through this link: **[INSERT YOUR ORGANIZATION REGISTRATION LINK]**.